

A Financial Institution





Client

A Financial Institution

Creative Partners

LOM Architects

Contractor

ISG Plc

250 Bishopsgate, in the City of London, is a distinctive office building, originally completed in 2000 and occupied by a global financial institution. In 2019, a major refurbishment project was commissioned to re-purpose parts of the building to create a more practical, harmonised and visually attractive working environment.

A key part of the project was a £5M transformation of 6,000m² of Level 3. Cobal collaborated closely with lead architects LOM and the wider project team to understand the extensive and in places, challenging, design and construction requirements. Cobal provided creative guidance and practical support, to ensure the best materials and processes were utilised for the supply and installation of all signage and graphics.





Concept

The Level 3 environment consisted of different spaces and workflow areas, all of which were reviewed in detail, to provide a clear plan for the project signage.

Our team worked to a very specific design and architectural brief, which placed great emphasis on the working environment and visual aesthetic of the building and its workspaces.

We supplied samples at every stage, ensuring the original design requirements, objectives, time-lines and budgets were adhered to, this enabled the exacting standards and vision of the client to be met. Modifications were made in real time to meet changes in the construction programme and ensure faithfulness to the overall objectives.





Outcome

The high-profile fast track project was completed within 6 weeks. A strong emphasis was placed upon impeccable workmanship and craft, with high quality materials and design details being key requirements. The solutions supplied were a combination of complex **Digimura** tactile wallpaper graphics, flowing through to detailed glazing manifestations with varying print opacities. All meeting rooms and social space areas had coordinated graphics linking from wall-to-wall, on different print media applications, which included direct-to-surface digital printing.

The final specification was developed in a truly collaborative style, coordinated through a number of workshops with the design team. The graphics were designed by LOM with our creative and practical support. As a result, all elements fitted seamlessly into the architects' creative vision. A vision that created a striking and detailed architectural design, with a logical and visually attractive flow throughout the floor space.



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